# **EXECUTIVE MEMBER DECISION FORM**

**DECISION TO BE TAKEN BY:** CLLR JANETTE WILLIAMSON, CABINET MEMBER FOR FINANCE AND RESOURCES

**KEY DECISION YES** 

PORTFOLIO AREA: COMMERCIAL MANAGEMENT

PORTFOLIOS AFFECTED: COMMERCIAL MANAGEMENT

WARDS AFFECTED: ALL

SUBJECT: Wirral Council to Commit to Keep it Local Campaign

## 1.0 RECOMMENDATION:

1.1 That the Cabinet Member approves the recommendation to join the Keep it Local Network – a coalition of forward-thinking councils like Wirral. To sign up to the network, Cabinet will commit to work towards the six "Keep it Local Principles".

#### 2.0 REASONS FOR THE DECISION

- 2.1 Wirral Council believes in the power of community. That's why we understand the best way to tackle the challenges we face as an authority and create transformative local services for our residents is to Keep it Local.
- 2.2 Wirral Council will join the Keep it Local Network a coalition of forward-thinking councils like ours. To sign up to the network, Cabinet will commit to work towards six "Keep it Local" principles.
- 1. Think about the whole system, not individual public service silos.
- 2. Co-ordinate services at the neighbourhood level.
- 3. Increase local spend through progressive procurement to invest in the local economy.
- 4. Focus on early intervention now to save costs tomorrow.
- 5. Commit to communities and proactively support local organisations.
- 6. Commission services simply and collaboratively so they are 'local by default'
- 2.3 We will convene a discussion with the local community to co-design what it means to Keep it Local in the Wirral setting. We will then continue to work with Locality and peer councils in the Keep it Local Network to assess and improve our current practice.
- 2.4 Wirral Council will appoint a 'Keep it Local Champion' in the Cabinet and in the Senior Management Team to take ownership of this work and work with colleagues in pursuit of these aims.

## 3.0 STATEMENT OF COMPLIANCE

3.1 The recommendations are made further to legal advice from the Deputy Monitoring Officer and the Section 151 Officer has confirmed that they do not incur unlawful expenditure. They are also compliant with equality legislation and an equality analysis and impact assessment has been completed. The recommendations reflect the core principles of good governance set out in the Council's Code of Corporate Governance.

Signed: √

**Chief Officer:** 

Actine

Date:

# 4.0 DECLARATION OF INTEREST

4.1There are no associated declarations of interest

Signed: J. W. U. Surgar Executive Member:

Date: 18/14/19

Also present:

Date of Senior Policy Team Meeting(s):

A list of background papers on this issue is held with:

Contact Officer: Andy McCartan

Date: 12 November 2019

Date of Publication: Full Council Approval of Motion 22 October 2019

Date of Expiry of Call-In Period: N/A